



Dr. Gary Ranker

Profile

www.GaryRanker.com

Gary has worked and lived on four continents as a CEO for Hallmark Cards and Textron consumer products companies. He also served as the Managing Director-Europe for Sales and Marketing across 10 European subsidiaries of Hallmark Cards. He brings a truly global mindset to his international practice, coaching the Chairmen, CEOs and other senior executives of Fortune 500 companies around the world. He is based in Manhattan/NYC in the USA, and spends about three-quarters of his time traveling the world serving the needs of his global clients.

Gary is one of the pioneers of the coaching profession, having been approached by General Electric in 1989 to be one of Jack Welch's first change agents. He was charged with helping top managers to consider behavioral and management changes in style, which eventually became known as 'executive coaching'.

Significant frequency of coaching contact with Gary over a longer period of time is an integral part for his success with clients. Most people find Gary's coaching the most intense developmental learning experience of their life. He helps leaders develop global mindset so they are able to step beyond their own base culture to lead successfully in today's hyper-connected business environment.

He is cited by Forbes as being one of the top five executive coaches in the world, and London's Financial Times described him as one of the 50 most important global thought leaders.

Publications

Gary's first book *Political Dilemmas at Work* is a practical guide to surviving negative political situations at work. His 2014 book *Global Mindset Leadership: Navigating China and US Business Cultures* has been described by both Chinese and Western leaders as helpful, accurate and even-handed. His 2017 book *Global Mindset Coaching: Perspectives and Practices from a Coaching Pioneer* is about the globalization of business and the role of coaching in developing managers' global mindset. Gary has begun work on his 2018 book *Global Mindset Management in the Age of Populism*, which will be a compilation of chapters authored by global CEOs about recommendations for global leadership in the age of populism. Later in 2018 Gary will publish a novel based on his ancestors' lives in the San Francisco, California area following the Gold Rush of the mid-1850's.

Business Experience

- CEO, Hallmark Cards Germany (Gary managed the company in the German language.)
- Co-in charge, Hallmark Cards UK
- Director Sales & Marketing, Hallmark Cards Europe
- CEO, Textron subsidiary consumer products companies in Australia and New Zealand
- Marketing Director, University of Southern California School of Business

Academic Qualifications

- Bachelor of Arts, Economics, Psychology & Sociology, University of Redlands, Redlands, CA, US
- Graduate degree in Global Management, Thunderbird School of Global Management, Phoenix, AZ, US
- Diploma, Carl Duisberg Gesellschaft International Business, Cologne, Germany
- Ph.D., Human and Organizational Development, Fielding Graduate University, Santa Barbara, CA, US